

Isaac Mikel

Graphic Designer with a focus on using **engaging storytelling** to tackle and **solve design problems**

EXPERIENCE

sojo • REMOTE Sr. Graphic Designer

Apr. 2023 - Current

- Concept and iterate custom branded package designs for vacation rental amenities
- Design sales and marketing printed collateral including postcards, banners, one pagers, & merch
- Sketch and create digital assets and build upon sojo's brand guide
- Build eye-catching social media graphics for marketing team
- Produce newsletter email designs and translate designs to Hubspot

Quantum Lifecycle Marketing • BOISE, ID Graphic Designer

2021 - 2022

- Conceptualized email marketing objectives and translated into high quality design mockups
- Worked with marketing and engineering team to maintain branding companywide

CONTACT

- Los Angeles, CA 90037
- Portfolio
- isaac.mikel2397@gmail.com
- 213) 414-6200

EDUCATION

University of Idaho Bachelor of Science in Advertising Minor in Marketing

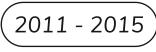
2017 - 2021

College of Western Idaho

2015 - 2017

Meridian Technical Charter High School

Media Arts Pathway Professional Technical Diploma



LiveRez Vacation Rental Software • EAGLE, ID Graphic Designer

〔2018 - 2022〕

- Spearheaded brand book creation and logo redesign to establish consistent branding
- Developed logos, brochures, illustrations, motion graphics, social media graphics, and layouts

Quantum Lifecycle Marketing • EAGLE, ID Graphic Designer

2014 - 2015

- Directed and executed product photography and photo retouching
- Worked on graphic design projects including logo concepts, print design, & digital graphics

SKILLS

- Adobe Creative Suite
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere
- Figma
- Social Media Management
- HTML/CSS
- Klaviyo
- Mailchimp
- Hubspot
- Microsoft Office
- Google Suite
- Wordpress