



# Isaac Mikel

Graphic Designer with a focus on using **engaging storytelling** to tackle and **solve design problems**

## EXPERIENCE

**sojo** ◆ REMOTE

Sr. Graphic Designer

Apr. 2023 - Current

- Concept and iterate custom branded package designs for vacation rental amenities
- Design sales and marketing printed collateral including postcards, banners, one pagers, & merch
- Sketch and create digital assets and build upon sojo's brand guide
- Build eye-catching social media graphics for marketing team
- Produce newsletter email designs and translate designs to Hubspot

**Quantum Lifecycle Marketing** ◆ BOISE, ID

Graphic Designer

2021 - 2022

- Conceptualized email marketing objectives and translated into high quality design mockups
- Worked with marketing and engineering team to maintain branding companywide

**LiveRez Vacation Rental Software** ◆ EAGLE, ID

Graphic Designer

2018 - 2022

- Spearheaded brand book creation and logo redesign to establish consistent branding
- Developed logos, brochures, illustrations, motion graphics, social media graphics, and layouts

**Quantum Lifecycle Marketing** ◆ EAGLE, ID

Graphic Designer

2014 - 2015

- Directed and executed product photography and photo retouching
- Worked on graphic design projects including logo concepts, print design, & digital graphics

## CONTACT

📍 Los Angeles, CA 90037

🏠 [Portfolio](#)

✉️ isaac.mikel2397@gmail.com

📞 (213) 414-6200

## EDUCATION

**University of Idaho**

Bachelor of Science in Advertising

Minor in Marketing

2017 - 2021

**College of Western Idaho**

2015 - 2017

**Meridian Technical Charter High School**

Media Arts Pathway

Professional Technical Diploma

2011 - 2015

## SKILLS

- Adobe Creative Suite
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere
- Figma
- Social Media Management
- HTML / CSS
- Klaviyo
- Mailchimp
- Hubspot
- Microsoft Office
- Google Suite
- Wordpress